



**Charitable giving and supporting communities beyond our villages and care homes is embedded in the St Monica Trust's DNA.**

The original Deed Poll for the management of the St Monica Trust was created in 1922. Under the title "Monica Wills Annuities" the charity committed to provide annuities or "gifts of money" to "persons of good character" who are in need and suffering.

The very first applicant to receive financial assistance was Annie Butcher, who lived at 13 St John's Road Clifton, and had worked in India as a nurse. On 16 July 1924, Annie's application was approved and she was awarded a payment of £50 per annum. That was a year before our founding Cote Lane site was even opened.

## The Charitable Foundation

One hundred years later, the St Monica Trust is delighted to announce the continuation of its founding purpose with the launch of the Charitable Foundation. The St Monica Trust Charitable Foundation has three distinct parts - charitable grants, innovation, and a learning academy.

The creation of the Charitable Foundation will enable the St Monica Trust and the wider community to shape their own interventions and work co-operatively to produce effective solutions, with real measurable outcomes.

The best way to achieve this is by affecting real change within our communities through funding, learning and technology.

This approach presents a genuine opportunity to do things differently and challenge what has been done in the past with a clear focus.



The St Monica Trust Charitable Foundation understands that to make a real, sustainable difference to older peoples' lives it cannot act in isolation, and to this end has brought together over 50 organisations from across sectors to form the Impact Alliance.

Its first programme, "to make loneliness a stranger," will be launched in September 2024 and will deliver a **Charitable Programme** with funding worth £1.5 million per year.

We will also strive to improve the standard of care for older people, both within the Trust and nationally, through the establishment of a sector-leading training/learning **academy** at the Somerdale Pavilion.

Last, but not least, the Charitable Foundation will create an **innovation centre**, which will determine how to design better services, new models of residential and nursing care in the Trust's villages and care homes, and embed useful technology within the Trust and the wider care sector.



By using solid, evidence-based findings gathered through the work of the Charitable Foundation, we hope to influence key strategic thinkers within the housing and care sectors nationally.

But the most exciting thing about the launch of the Charitable Foundation is that it gives the St Monica Trust a clear pathway to achieve its core mission of creating thriving communities where older people can flourish through greater **connection, contribution and choice**.